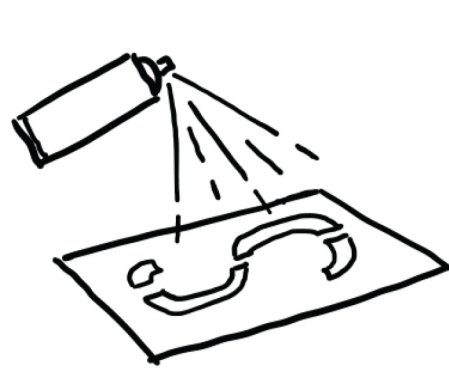
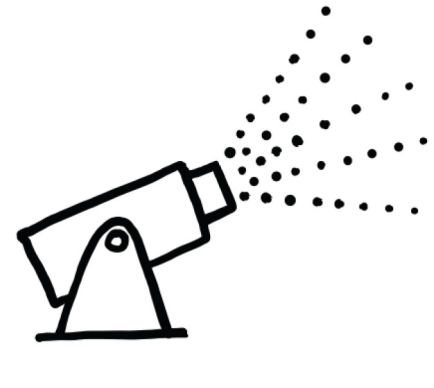


BILLBOARDS



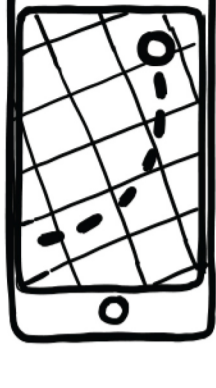
STENCILS



PROJECTIONS



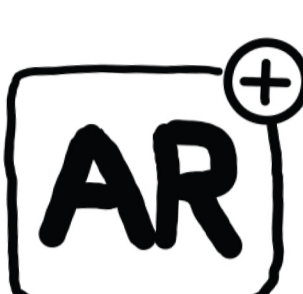
SOUNDSCAPE



MOBILE APP



AUDIO TOURS



AUGMENTED REALITY



MAPS



QUESTS



PAMPHLETS AND CARDS



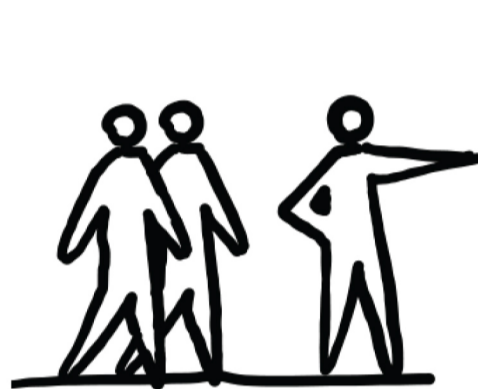
TEAR-OFFS



CLOTHING



VENDING



GUIDED TOURS



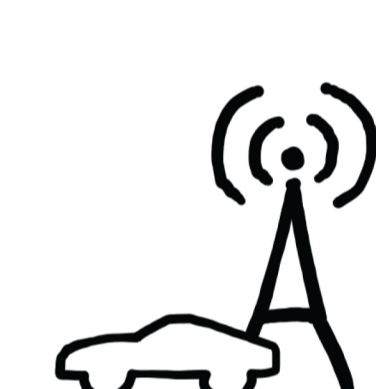
PERVASIVE GAMES



PERFORMANCE



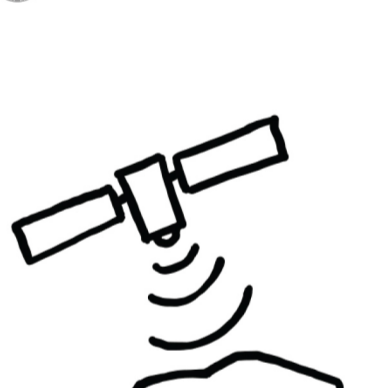
POSTERS



LOCAL RADIO



CHALK



GPS TOURS



KIOSKS



PLAYSCAPES



VEHICLES



POP-UPS



EVENTS



PROGRAMMED ACTIVITIES



SKY WRITING



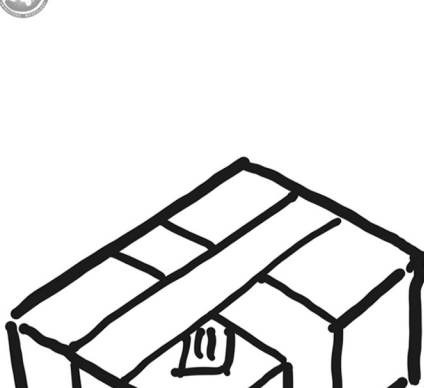
ASSIMILATE INTO A STORE



ASSIMILATE INTO A PUB



ASSIMILATE INTO A RESTAURANT



MAILING



SOMETHING ELSE?



SOMETHING ELSE?